



From Beginner to Pro
Build your **Career** in
DIGITAL FUTURE



Aqlix IT Solutions

Digital Marketing Certification Program



About Us

Aqlix IT Solutions, based in Chandigarh IT Park, is a global IT leader with 5+ years of experience, serving over **190 clients across 10+ countries**, including the UAE, Germany, USA, and Canada. With a team of **50+ skilled professionals**, we've successfully delivered **200+ projects** spanning digital marketing, web and mobile app development, and eCommerce. Our result-driven **Digital Marketing Certification Program** has empowered **100+ aspiring professionals** with practical, industry-ready skills to thrive in today's digital landscape.



Program Overview

● Duration: 3 Months

- ➞ 2 Months: Expert-led Training Sessions
- ➞ 1 Month: Live Client Projects

● Mode

- ➞ On-Campus at IT Park, Chandigarh

● Batch Options:

- ➞ Weekday Schedules (Mon - Fri)

**SPECIAL
OFFER**

10% OFF for
First 10
Students!



● Month 1: Digital Marketing Foundations

- ➞ Introduction to Digital Marketing
- ➞ Search Engine Optimization (SEO)
- ➞ Search Engine Marketing (Google Ads)
- ➞ Social Media Marketing (Facebook, Instagram & LinkedIn)
- ➞ Google Analytics & Google Tag Manager

● Month 2: Tools & Advanced Strategies

- ➞ Content Marketing Techniques
- ➞ Email Marketing & Automation
- ➞ Lead Generation Strategies
- ➞ Introduction to AI Tools in Marketing

● Month 3: Live Project Work & Career Prep

- ➞ Hands-on Work on International Projects
- ➞ Campaign Building & Reporting
- ➞ Resume & Portfolio Building
- ➞ Interview Preparation



● Tool & Platform you'll Learn

Ad Management & Analytics Tools

- ➞ Google Ads & Meta Business Suite (Facebook & Instagram)
- ➞ Google Analytics (GA4) & Google Tag Manager

Design & Content Tools

- ➞ Canva
- ➞ ChatGPT

SEO & Marketing Intelligence Tools

- ➞ SEMrush & Ahrefs

● Why Aqlix?

- ➞ 100% Practical Learning with Real Client Work
- ➞ 1:1 Mentorship by Industry Experts
- ➞ Resume & Portfolio Building Sessions
- ➞ Career-Focused Training with Job Preparation
- ➞ Certification from Aqlix IT Solutions Pvt Ltd

Course Fee & Offer

- ➞ Standard Industry Fee: ₹50,000+

Aqlix Fee: ₹35,000 Only



Contact us



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